
Rules

Schweppes Mixology Session

2025

ADDENDUM TO THE RULES OF THE SCHWEPPES MIXOLOGY COMPETITION

Due to technical issues on the official competition website, which temporarily prevented certain candidates from accessing and submitting their applications within the originally prescribed period, and in order to ensure fairness and equality among all potential participants, a **decision has been made to extend the application deadline**.

Extended Application Deadline:

- **Republic of Serbia** – The application deadline is extended until March 28, 2025, at 11:59 PM.

The extended deadline has been introduced to provide all necessary conditions for candidates from the aforementioned countries to apply, ensuring a fair and transparent selection process.

Note:

- Applications submitted **after the extended deadline** (after March 28, 2025, for the Republic of Serbia) **will not be considered**.
- In addition, **incomplete applications** that do not meet all the requirements outlined in the Rules below, or are not submitted in full, **will not be accepted**.

Candidates who have already applied within the original deadline, as well as those who apply within the extended period, will be treated equally in all subsequent stages of the competition.

This addendum to the Rules is effective immediately.

The **Schweppes Mixology Session** is a bartender competition focused on creating cocktails using Schweppes.

Eligibility for Schweppes Mixology Session 2025

The competition is open to all legal-age, active bartenders from Republic of Serbia. Identical competitions will also be held in Republic of North Macedonia and Republic of Montenegro.

Selected finalists from all participating countries will compete at the Grand Finale in Belgrade, Serbia.

The following individuals are not eligible to participate:

- Those directly involved in organizing and executing the competition.
- Employees of the Organizer, Producer, and Technical Executing Team.
- Any legal entity cannot serve as a jury member.
- Employees of the Organizer, Producer, or Technical Executing Team in other participating countries are also ineligible.

General Rules

Cocktail Theme

The official competition cocktail must be a **Long drink with a homemade cordial**.

Mandatory Ingredients:

1. One of the Schweppes flavors (Bitter Lemon, Tonic Water, Tangerine or Bitter Lemon Zero) from the Coca-Cola HBC Serbia portfolio.
2. A homemade cordial of the contestant's choice.

Quantity Requirements:

- The minimum required amount of base alcohol: 35ml per cocktail.
- The maximum allowed amount of base alcohol: 50ml per cocktail.
- The total liquid volume must exceed 140ml.

Registration – Send a recipe

- **Opening Date:** March 5, 2025, at 10:00 AM
- **Closing Date:** March 25, 2025, at 11:59 PM

Note: The valid application dates are in accordance with the Addendum to the Rules.

Only fully completed applications submitted within this timeframe will be considered.

Competition Phases

The competition consists of three phases:

1. **Phase 1 – Application & Selection**
2. **Phase 2 – Qualifications**
3. **Phase 3 – Grand Finale**

Phase 1 – Application & Selection

During registration, contestants must provide full name, e-mail address, phone number and:

1. The city they are applying for
2. Cocktail name
3. Full cocktail recipe & preparation method
4. Full homemade cordial recipe & preparation method

How to Apply?

1. Online via <https://schweppesmixology.com/>
2. By email: Send a printed, completed, and signed application to schweppesmixology@gmail.com

Selection Committee

Applications will be reviewed by a panel of experts:

- Marko Miladinović (Head of the Committee)
- Juraj Kozma (Member of the Committee)
- Vladimir Simić (Member of the Committee)
- Raduan Hindawi (Member of the Committee)

All valid applications received within the specified deadline will be reviewed by the expert committee, and candidates whose cocktails meet the competition requirements and pass the selection process by the expert jury will be invited to the qualifying events.

The qualifications will be held regionally in 5 different cities across Serbia, and each contestant is free to apply to any of the locations (Niš, Belgrade, Kragujevac, Zlatibor, Novi Sad), regardless of their place of residence.

A maximum of 12 candidates will be invited to the qualifying competitions in Niš, Kragujevac, Zlatibor, and Novi Sad, while a maximum of 15 bartenders will be invited to the qualifying competition in Belgrade.

Phase 2 – Qualifications

Successful candidates will be informed about the location and all details of the qualifying events via e-mail on Friday, March 28, 2025.

Qualification Event Schedule:

1. Niš – Tuesday, April 1, 2025
2. Belgrade – Monday, April 7, 2025
3. Kragujevac – Wednesday, April 9, 2025
4. Zlatibor – Monday, April 14, 2025
5. Novi Sad – Thursday, April 17, 2025

In the event of a change in the mentioned dates due to unforeseen circumstances, successful candidates will be timely notified of the new date via e-mail.

Jury for Qualifications - each event in Serbia will have at least two of the following judges:

- Marko Miladinović
- Juraj Kozma
- Vladimir Simić
- Raduan Hindawi

The third jury member may be another listed judge, or a sommelier/local bartender/bar owner or local representative of the bartender association.

Scoring Criteria for Qualifications

Contestants will be scored based on:

- Ice Handling – 5 pts
- Glass Handling – 5 pts
- Bar Tool Handling – 5 pts
- Garnish & Decoration Preparation – 5 pts
- Cocktail Appearance – 10 pts

- Cocktail Balance – 10 pts
- Cocktail Taste & Aroma – 30 pts
- Confidence & Presentation – 5 pts
- Communication – 5 pts

Maximum Score: 80 pts

Through the qualifications, one contestant (the winner) from the qualifying events in Niš, Kragujevac, Zlatibor and Novi Sad will advance to the final competition, while the first and second place contestants from the Belgrade qualifications will advance to the final.

Qualification Prizes

1. **The first-place** contestant in the qualifications in Novi Sad, Niš, Zlatibor and Kragujevac, as well as the first and second-place contestants in Belgrade, will win a three-day trip to Athens for the **Athens Bar Show** in November 2025.
2. **The second-place** contestant in the qualifications in Novi Sad, Niš, Zlatibor, and Kragujevac, as well as the **third-place** contestant in Belgrade, will win Bartender education program.

Phase 3 – Grand Finale

The final competition will be held in Belgrade on May 14th and 15th, 2025.

A total of 8 candidates will participate in the final competition, including those who have passed the qualifications from the aforementioned locations in the Republic of Serbia, as well as candidates who have passed qualifications in other countries specified in these Rules - Republic of North Macedonia and the Republic of Montenegro.

Finalists per Region:

1. Belgrade – 2 contestants
2. Niš– 1 contestant
3. Zlatibor - 1 contestant
4. Kragujevac - 1 contestant
5. Novi Sad - 1 contestant
6. Podgorica - 1 contestant
7. Skopje - 1 contestant

Contestants will be informed about the location and all details of the final event via e-mail. All travel expenses for the final event are covered by the Organizer.

The expert jury at the final competition will consist of four members listed below:

1. Marko Miladinović
2. Juraj Kozma
3. Vladimir Simić
4. Raduan Hindawi

On the first day of the finals (May 14th), contestants will participate in a Secret Challenge conducted under the following guidelines:

- Announcement and tasting of the secret ingredient
- 5 minutes for brainstorming + reviewing the selection of drinks and other available ingredients
- 15 minutes for testing and creating the cocktail, followed by submitting the recipe on a signed form
- Judges' tasting and evaluation

Notes:

- The minimum required amount of base alcohol is 35ml, and the maximum allowed is 50ml
- Contestants will serve their cocktail in colored glasses without garnish
- The theme of the challenge is “balance”, and this is the only evaluation criterion
- The maximum score for the Secret Challenge is 20 points, with a maximum of 5 points per judge (4×5=20)

On the second day of the finals (May 15th), contestants will present their winning cocktail from the qualification rounds.

Scoring criteria remain the same as in the qualifications:

- Ice Handling – max 5 points
- Glass Handling – max 5 points
- Bar Tool Handling – max 5 points
- Garnish & Decoration Preparation – max 5 points
- Cocktail Appearance – max 10 points
- Cocktail Balance – max 10 points
- Cocktail Taste & Aroma – max 30 points
- Confidence & Presentation – max 5 points
- Communication – max 5 points

Maximum score for this stage: 80 points

Total possible score (Secret Challenge + Final Presentation): 100 points

Grand Prize for the Winner - The champion of the Schweppes Mixology Session 2025 will receive a 7-day trip to London Cocktail Week (October 2025), including:

1. Masterclasses with the world's top bartenders.
2. Private sessions with European Schweppes brand ambassadors.
3. Networking opportunities with global industry experts.
4. VIP access to exclusive London bars and events.
5. Inspirational insights & key knowledge for advancing a mixology career.

Guidelines & Requirements

- The cocktail recipes must be original. An original recipe is the product of someone's idea and is not a copy or imitation.
- In the recipe, Schweppes, which is the base of your cocktail, must be listed as the first ingredient.
- Every cocktail must contain a homemade cordial.
- The minimum required amount of base alcohol is 35ml per cocktail, and the maximum allowed is 50ml per cocktail.
- The total liquid volume in the cocktail must be greater than 140ml.
- Strong alcoholic beverages in the cocktail must be from the Coca-Cola HBC Serbia product range, in accordance with the list provided in the next section of this document.
- If there is no suitable product in the Coca-Cola HBC range for a specific category of alcoholic beverages/liqueurs, contestants may use alternatives of their choice.
- Recipes must be expressed in centiliters (cl). Drops are also allowed.
- The recipe must not contain more than 6 ingredients, including garnishes if edible. (This also includes drops, sprays as coatings, or citrus zest).
- Registration is limited to one application per person/e-mail address.

Competition Rules

- In both the qualification and final rounds, contestants will prepare 3 identical cocktails.
- The submitted recipe must be strictly followed during the competition.
- No modifications to the original recipe are allowed.

- **Maximum cocktail preparation time: 6 minutes (qualification & final).**
- **Exceeding the time limit is not allowed - all contestants must present their cocktails within the given 6 minutes.**
- **Microphones will be provided for all contestants, allowing verbal storytelling and cocktail presentation, which contributes positively to public presentation scoring.**
- **Contestants may receive questions from the judges and moderator.**
- **Contestants will have 15 minutes backstage for preparation before their turn.**
- **Pre-prepared garnishes are not allowed, except within the 15-minute backstage prep window.**

Additional Requirements for Entries

- **Entries must not promote excessive or irresponsible alcohol consumption.**
- **Applications that do not contain all the required information and are not in compliance with all the requirements will be considered invalid and will not be considered in the selection process.**
- **Entries deemed illegal, offensive, or damaging to the Sponsor's image will be disqualified.**

The Organizer will provide:

1. **Schweppes flavors from the Coca-Cola HBC Serbia portfolio.**
2. **Alcoholic spirits from the Coca-Cola HBC Serbia portfolio (full list provided below).**
3. **Bar equipment set, including: 3 shakers, 3 mixing glasses, 2 bar spoons, 1 knife, 1 muddler, 2 strainers, 1 ice scoop, 2 ice buckets.**
4. **Various types of ice (ice cubes, clear ice blocks, crushed ice).**

Alcoholic spirits:

1. **Zlatni Pelin**
2. **Zlatna Viljamovka**
3. **Zlatna Šljiva**
4. **Zlatna Kajsija**
5. **Zlatna Dunja**
6. **Woodford Reserve Rye**
7. **Woodford Reserve Doubled Oaked**
8. **Woodford Reserve**
9. **Vidarica**
10. **The Naked Grouse**

11. The Famous Grouse
12. The Botanist Gin
13. Tequila Herradura Reposado
14. Tequila Herradura Blanco
15. Tequila Herradura Anejo
16. Tequila El Jimador Reposado
17. Tequila El Jimador Blanco
18. St. Germain
19. Single Barrel
20. Remy Martin VSOP
21. Pyrat XO
22. Pepe Lopez Silver
23. Pepe Lopez Gold
24. Patron Silver
25. Patron Reposado
26. Patron Anejo
27. Naked Malt
28. Metaxa 7*
29. Metaxa 5*
30. Metaxa 12*
31. Meduška
32. Martini Vermouth
33. Martini SPW - 75 CL
34. Martini Rosso
35. Martini Riserva Speciale Bitter Premium
36. Martini Fiero
37. Martini Extra-Dry
38. Martini Bitter
39. Martini Bianco
40. Martini Ambrato & Rubino
41. Jack Daniel's Triple Mash
42. Jack Daniel's Sinatra
43. Jack Daniel's Old No 7
44. Jack Daniel's Honey
45. Jack Daniel's Apple
46. Jack Daniel's 1983 Bonded
47. Jack Daniel's 150 Gold
48. Highland Park 10
49. Highland Park
50. Grey Goose
51. Gin Mare Capri
52. Gin Mare
53. Gentleman Jack
54. Finlandia Vodka Wildberry & Rose

55. Finlandia Vodka Redberry
56. Finlandia Vodka Platinum
57. Finlandia Vodka Mango
58. Finlandia Vodka Grapefruit
59. Finlandia Vodka Cucumber & Mint
60. Finlandia Vodka Cranberry
61. Finlandia Vodka Black Currant
62. Finlandia Vodka
63. Finlandia Redberry
64. Finlandia Lime
65. Eristoff
66. Cointreau
67. Chambord Blackberry Liquor Imperiale
68. Camino Real Tequila Gold
69. Camino Real Tequila Blanca
70. Brugal Especial Extra Dry
71. Brugal Blanco Supremo
72. Brugal Anejo
73. Brugal 1888
74. Bombay Sunset
75. Bombay Sapphire Premiere Cru
76. Bombay Sapphire Gin
77. Bombay Sapphire
78. Bombay Premier Cru
79. Bacardi Spiced
80. Bacardi Gran Reserva Diez
81. Bacardi carta range
82. Bacardi Carta Oro
83. Bacardi Carta Negra
84. Bacardi Carta Blanca
85. Bacardi Caribbean Spiced
86. Bacardi Anejo Cuatro
87. Bacardi 8 Year Old
88. Baba Višnja
89. Baba Riba
90. Baba Mila

Coffee products:

1. Costa Coffee
2. Vergnano Coffee

SCHWEPPEES flavors:

1. Schweppes Tonic Water
2. Schweppes Bitter Lemon
3. Schweppes Tangerine
4. Schweppes Bitter Lemon Zero

***In addition to beverages from the Coca-Cola HBC portfolio, the use of ingredients and drinks made in-house, so-called "homemade" ingredients, is also permitted.**

Mandatory Requirements for All Entries

By submitting your application, you guarantee that:

- You are the creator of the application.
- The application does not infringe on intellectual property, privacy or any moral or legal rights of any third party, including a current or former employer, nor does it harm any person's name, reputation, or identity.
- The application has not been previously used in any other competition.
- The application has not been published or distributed in any form or media.
- The application does not violate any laws or regulations.

The Sponsor reserves the right to assess whether an application potentially infringes on third-party rights. The Sponsor's decision will be final and binding.

Contestant Obligations

1. All contestants must arrive on time, as scheduled. The Organizer will inform all finalists about their participation via e-mail.
2. Contestants are responsible for their own ingredients, ensuring they are in the required condition.
3. The Organizer is not responsible for contestants' ingredients.
4. Contestants must wear a plain white shirt during the competition. Uniforms must not have any branding.
5. Each contestant may submit only one entry for the Schweppes Mixology Session 2025. Participation in more than one qualification event is not allowed.

Publication Rights

By participating in the competition, you give full consent for the Organizer and the Sponsor to have all rights to the public use of your photos, videos, photos and videos of your cocktail, as well as the name and recipe of your cocktail for public presentation and promotional purposes.

These materials may be used for public presentation and promotional purposes, including:

- Print and digital media
- Online platforms and social media
- Digital and promotional activations

The Organizer commits to processing all contestant personal data lawfully, fairly, and transparently solely for the purpose of the competition, in accordance with these Rules.

By accepting the Participation Rules, you confirm that you agree with all the conditions outlined in the Schweppes Mixology Session 2025 competition.

Disclaimer of Liability

The Organizer, Producer, and Technical Executing Team do not assume any responsibility for:

- Website malfunctions caused by network failures, power outages, or other technical issues that may temporarily disrupt access to online services.
- Any consequences for judges arising from their role in the competition, beyond the control of the Organizer or its producers.
- Non-participation of a contestant in any of the three rounds of the competition due to their inability to establish contact and connect to the Internet or the Schweppes Mixology Session 2025 website <https://schweppesmixology.com/>, or their inability to attend the locations where the second and/or third rounds of the competition take place.
- Any damage or consequences resulting from the use of awarded prizes.

The possibility of modifying the rules of the "Schweppes Mixology Session 2025" competition

The Organizer reserves the right to make certain modifications to the Schweppes Mixology Session 2025 Rules for technical, business, or public reasons without affecting contestants' acquired rights.

The Organizer reserves the right to introduce additional prizes during the application, qualification, and final competition phases, as well as to define a special mechanism for winning and awarding them, by amending these Rules.

The Organizer will notify the contestants of any changes to the Competition and the reasons for them by posting a notice on the website <https://www.coca-cola.com/rs/sr/brands/schweppes> or via the e-mail address through which the application was submitted.

Organizer:

COCA-COLA HELENIC BOTTLING COMPANY- SERBIA, INDUSTRY OF NON-ALCOHOLIC BEVERAGES DOO BELGRADE (ZEMUN)

Reg. No: 07462905

Producers and Technical Executives:

WAY TO GO DOO BELGRADE

Reg. No: 20206608

KREATIVA UNLIMITED DOO BELGRADE

Reg. No: 20435917